

Sales Benefits

New and Innovative

Sure, there are bulky, expensive, hard-to-install exhaust fans out there. But you know you've never seen anything like this! Your customers will love its simplicity and especially how it keeps the smoke out of their homes.

Cost Effective and Affordable

Other solutions may cost thousands of dollars. The DRAW COLLAR™ not only costs hundreds less, but also works much more effectively.

Easy to Install and Use

The DRAW COLLAR™ installs easily in line with the flue pipe and comes in stove pipe black to blend in perfectly. It plugs into a regular 110v AC outlet (non-electric options also available) and has an optional timer that shuts off automatically once the flue is heated.

Quick Results

In the time it takes to gather firewood, the DRAW COLLAR™ heats air in the flue creating draw, so smoke will rise up the pipe as soon as the fire is lit and won't leak into the room.

Silent

Not just quiet, the DRAW COLLAR™ is absolutely silent. Unlike expensive exhaust fans that are loud and obnoxious, your customers will love the convenience of total silence. The only thing they'll hear is the romantic crackle of the fire in a smoke-free room!

Fills an Existing Need

It practically sells itself! Just plug it in and give a quick demonstration. When customers see how quick and easy it works, there will be no convincing.

Easy Up Sell

Not only will you be able to squelch your customers' greatest concern with wood-burning fireplaces and stoves (smoke in the room), the DRAW COLLAR™ is an easy addition to any sale.

Residential Application

To date the only applications have been more commercial in nature. The DRAW COLLAR™ is the first and only practical solution for residential use.

Word of Mouth Referrals

This is exactly the kind of product that will create great referrals for your business. People have had to deal with smoke-filled rooms for so long; when you provide the solution to their problems, they'll tell everyone they know!



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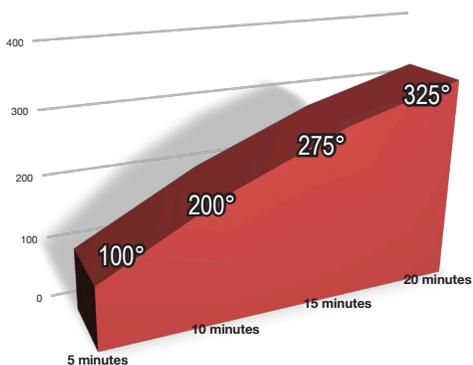


Tested in the labs of industry leaders, the DRAW COLLAR™ heats safely to 450° in no time at all.



With manufacturing, warehousing, and distribution in Salt Lake City and Star Valley, Wyoming, handling the huge demand for the DRAW COLLAR™ is no problem.

LOOK HOW QUICKLY THE DRAW COLLAR™ WORKS!



Temperatures were averaged over several different testing scenarios. Starting temperature during testing was 40° F. Air in the flue was heated using the DRAW COLLAR to create draw within the first 5-10 minutes. Individual results may vary.

Industry leaders have had their Research and Development experts test the DRAW COLLAR™ extensively. What they found is that it really works! Within minutes the heats the air inside the flue to create enough draw so the smoke from the fire goes up and out - not into your room. And because the DRAW COLLAR™ keeps air in the flue warm, no cool draft can blow back into the house when the fireplace isn't in use.

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DRAW COLLAR™
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